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UX Design Lead - Globurg HQ (subsidiary of Dayglo Ventures LLC)

March 2013 - Sept 2014

Authoring user stories, prioritizing and grooming backlog, creating collateral, maintaining analytics, managing user testing, wireframing, working with development teams at Pivotal Labs, Tanooki Suit and Globurg.

UX/IA Designer - Dayglo Ventures, LLC

July 2012 - March 2013

Performing user research, authoring scenarios and personas, delineating and prioritizing feature sets, wireframing, prototyping, assisting in documentation and project management. Dayglo Ventures is an event production company that owns several nightclubs and produces large-scale musical festivals across the country.

Senior Associate Photo Editor - New York Post

March 2008 - July 2012

Researching and purchasing wire photography, assigning and scheduling freelance photography for the news section of the paper. Lead editor on the Monday paper. Generate story and photo ideas for news and photo editors. Manage shift scheduling for the department. Lead researcher for sourcing photo and video via the internet (i.e. twitter, flickr, blogs, etc.)

Photo Editor (Department Head) - New York Sun

April 2006 - March 2008

Assigning photography for local news, real estate, and arts sections. Researching and acquiring art for every section of the paper. Cultivating and maintaining freelance photographers in New York, Los Angeles, Albany, and Tel Aviv. Management of photo department, including hiring and training of assistant editors, night editor and interns. Managing invoicing and budgeting for freelance photography, arts and wire services.

Production Designer - NYC & Co., OpSound, Glowlab

February 2004 - March 2008

Managed and updated content for New York City tourism site using in-house content management system. Managed and updated content for complex dynamic sound collection site. Extensive usability testing in conjunction with the creator and developer. Contributed to full redesign for artists' collective website, in which artists manage and upload content to magazine-style site.

Owner - Sarkana Online

January 2000 - December 2003

Took over existing storefront business and created a successful online commerce site. Sarkana manufactured and sold specialty oil paints to artists worldwide.

Architect of the Unseen (Design Lead) - Yahoo!

January 1998 - May 1999

Designed and assisted implementation for popular verticals such as Yahoo! Shopping, Yahoo! Maps, Yahoo! Yellow Pages, Yahoo! Personals, Yahoo! Classifieds. Responsibilities also i extensive mockup and schematic creation and quality control testing design.

Designer - BigBook, Inc.

April - December 1997

Worked closely with graphic designers and programmers to implement innovative database-driven templates for 'yellow pages' directory website. Designed interactions for premium advertisers and end users. Streamlined usability for extremely dense content base.

Design Lead - Ikonik Interactive

November 1995 - April 1997

Designed and assisted implementation of web brands for high-profile clients such as The Gap, Virgin Records America, Procter & Gamble, and Disney Store. Responsibilities included client needs assessment, and extensive mockup and schematic creation. Created proposals and represented the design team in seeking new business. Assisted department leads in creating internal standards documents and templates.

Designer - Interactive Digital Solutions at SGI, Arnowitz Studios, HSC Software

January 1994 - November 1995

Designed onscreen look and interactions for proposed interactive broadband television system to be implemented by NTT in Tokyo. Assisted in design and art direction of popular CD-ROM titles such as Animals! 2.0. Researched, tested, and helped develop popular plug-ins for Photoshop, including Kai's Power Tools among others.